



**SOUTHERN UTAH UNIVERSITY**  
**COLLEGE OF PERFORMING & VISUAL ARTS**  
351 West University Boulevard | Cedar City, UT 84720

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**SUU's ART INSIGHTS TO HOST ALUM  
FRANK IMLER, INTERACTIVE DESIGNER & ART DIRECTOR  
OCTOBER 29, 2015**

**Southern Utah University, Cedar City, UT:** Known for his work in advertising, branding, motion graphics and webs design, SUU alum Frank Imler has established himself a leading interactive designer and art director. This gifted designer returns to SUU to talk about his professional commercial career at **Art Insights, SUU's Department of Art and Design's** weekly series showcasing distinguished artists and their medium. Imler's presentation will take place in SUU's Gilbert Great Hall within the Hunter Conference Center on **Thursday, October 29, 2015, at 7pm. Admission is free and the general public is invited to attend.** This event is part of the Department of Art and Design's Open Studio Sessions.

**Frank Imler** received his BFA in Graphic Design from Southern Utah University's Department of Art and Design in 2009. Since leaving SUU, Frank has developed Imler Creative, a design studio that specializes in helping small businesses strengthen their branding, marketing and web presence. As an interactive designer, Frank has created graphic video advertising for CAP Utah, a tax preparation service, television spots and billboards for Ed Kenley Ford, redesigned logo for Pikus Concrete, promotional videos for Tempus Global Data, and more.

Frank Imler's Art Insights presentation is in conjunction with SUU's High School Open Studio Sessions night. The evening is designed for students and teachers who can come and participate in what's happening in our studios. The event includes studio visits; a meet and greet reception; a special door prize drawing for High School faculty in attendance; and a high school portfolio review (we do award 2-3 scholarships to top portfolios that night). In addition to the sessions and portfolio reviews, there is a Pizza Social for the high school artists before Frank's Art Insights presentation.

**Art Insights** is a weekly program hosted during the fall and spring semesters by SUU's Art and Design faculty. Students and community members meet to experience presentations and discussions by visiting artists and art educators from around the nation who share their work and insights and attend gallery openings. Admission is free, and the general public is invited to attend.

## **ABOUT THE COLLEGE**

Southern Utah University's College of Performing and Visual Arts is home to nationally-accredited departments of Art and Design, Music, Theatre Arts, and Dance. The College offers 17 degrees, including liberal arts Bachelor of Arts and Bachelor of Science, professional Bachelor of Music, Bachelor of Fine Arts in art and theatre, and Arts Administration Master of Arts and Master of Fine Arts. It houses the Center for Shakespeare Studies, which offers a degree minor. More than 60 full- and part-time faculty and staff teach and mentor over 550 arts majors. Over 1100 students enroll each year in more than 195 arts classes. The College presents 100 performances, lectures, presentations, and exhibitions annually. Its affiliate organizations include the Braithwaite Fine Arts Gallery, Utah Shakespeare Festival, and the SUU Ballroom Dance Company. For more information about the College of Performing and Visual Arts, visit [www.suu.edu/pva/arts](http://www.suu.edu/pva/arts).

## **FOR CALENDAR EDITORS: SUU's *ART INSIGHTS* FRANK IMLER, INTERACTIVE DESIGNER & ART DIRECTOR**

- WHAT:** Known for his work in advertising, branding, motion graphics and webs design, SUU alum Frank Imler has established himself as a leading interactive designer and art director. This gifted designer returns to SUU to talk about his professional commercial career at Art Insights, SUU's Department of Art and Design's weekly series.
- WHO:** Art Insights, Southern Utah University, Department of Art and Design
- WHEN:** Thursday, October 29, 2015 @ 7pm
- WHERE:** Gilbert Great Hall, Hunter Conference Center, Southern Utah University, Cedar City, UT
- INFORMATION:** Visit: [www.suu.edu/pva/arts](http://www.suu.edu/pva/arts)
- PRICES:** Free Admission and the General Public is encouraged to attend.