

SUU COLLEGE of PERFORMING
and VISUAL ARTS

BRAITHWAITE

FINE ARTS GALLERY

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**SUU'S BRAITHWAITE FINE ARTS GALLERY
SHOWCASES "PSYCHEDELIC HAZE: ROCK POSTERS & HANDBILLS
FROM THE SAN FRANCISCO BAY AREA, 1966-1971"
NOVEMBER 16TH- DECEMBER 12TH**

Southern Utah University, Cedar City, Utah: In the Golden age of rock music, innovative and stunning artwork was created. This artwork included posters advertising musicians and bands who played at The Fillmore, a historic music venue in San Francisco, California. Showcasing the vibrant art that defined the musicians as well as the artists who mastered psychedelic art, this boldly colorful exhibition will open **November 16th** and runs through **December 12th**. The posters can be seen at the **Braithwaite Fine Arts Gallery** located on the lower level of the Braithwaite Building on the **Southern Utah University** campus. The Gallery's hours are Tuesday thru Saturday, 12pm-7pm.

Featuring a series of vintage posters and handbills by the premiere graphic artists of the era, **Psychedelic Haze** spotlights the posters for the concerts produced by the legendary **Bill Graham** and **Chet Helms** of **Family Dog Productions** at San Francisco's historic rock palaces: **the Fillmore Auditorium, Fillmore West** and the **Avalon Ballroom**. Artists represented included posters by **Lee Conklin, Wes Wilson, David Singer** and **Randy Tuten**. The bands and musicians captured by these artists include the **Steve Miller Band, Grateful Dead, Quicksilver Messenger Service, The Byrds, Sly and the Family Stone, The Doors, Jefferson Airplane, Crosby, Stills, Nash & Young** and many others. This colorful collection of posters is more than nostalgic – it captures an era of music and changes in the way people thought about art, culture, and society.

Psychedelic Haze: Rock Posters from the San Francisco Bay Area, 1966-1971, will run concurrently with other exhibitions scheduled for winter 2015. At the Braithwaite, the larger gallery will feature the

Southern Utah University BFA Showcase; displaying the art and artists the university's graduating seniors of the Visual Arts Program.

Psychedelic Haze runs in conjunction with Senior BFA Portfolio Exhibition which showcases the art of four graduating students from SUU's Department of Art and Design.

Don't miss the rare opportunity to celebrate the art that defined a generation. Come to Southern Utah University and experience **Psychedelic Haze** as well as all the SUU exhibitions. For more information about the Southern Utah University Braithwaite Fine Arts Gallery, please call the gallery at (435) 586-5432, or visit the gallery website at www.edu/pva/artgallery.

ABOUT THE COLLEGE

The **Southern Utah University College of Performing and Visual Arts** is comprised of nationally accredited departments of Art and Design, Music, Theatre Arts and Dance, as well as a graduate program in Arts Administration. The College offers 16 different degree areas, including liberal arts Bachelor of Arts and Bachelor of Science degrees; professional Bachelor of Music and Bachelor of Fine Arts in art and theatre degrees; and a Master of Fine Arts in Arts Administration degree. More than 60 full- and part-time faculty and staff are engaged in teaching and mentoring over 550 majors in the College. Over 1100 students enroll each year in over 195 arts classes on the SUU campus. The College presents 100 performances, lectures, presentations, and exhibitions each year. The College's affiliate organizations include the Braithwaite Fine Arts Gallery, American Folk Ballet, Utah Shakespeare Festival, and the SUU Ballroom Dance Company. For more information about the College of Performing and Visual Arts, visit www.suu.edu/pva.

FOR CALENDAR EDITORS: Psychedelic Haze: Rock Posters from the San Francisco Bay Area, 1966-1971

- WHAT:** Featuring a series of vintage posters by the premiere graphic artists of the era, Psychedelic Haze spotlights the posters for the concerts produced by the legendary showman Bill Graham and Family Dog Productions (Chet Helms) at San Francisco's historic rock palaces: the Fillmore Auditorium, Fillmore West and the Avalon Ballroom.
- WHO:** Southern Utah University, Braithwaite Fine Arts Gallery
- WHEN:** November 16th-December 12th
- TIME:** Tuesday-Saturday noon-7pm
- WHERE:** Braithwaite Fine Arts Gallery, Braithwaite Building, Lower Level, Southern Utah University, Cedar City, UT
- TICKETS:** Free Admission

INFO:

For more information call (435) 586-5432 or visit the gallery website at www.suu.edu/pva/artgallery