



**COLLEGE OF
PERFORMING & VISUAL ARTS**

SOUTHERN UTAH UNIVERSITY

FOR IMMEDIATE RELEASE: 10/25/2017

Ashley H Pollock, Public Relations & Information Coordinator
College of Performing and Visual Arts
Southern Utah University

Office: (435) 865-8667
Cell: (435) 590-0961
pollocka@suu.edu

Legacy of L.A. Fashion Designer Comes to Cedar City

Southern Utah University, Cedar City, Utah: On Saturday, November 4, a Runway Fashion Show and Luncheon celebrating the legacy of L.A. fashion designer Eletra Casadei and her impact on the costume designs of SUU's Department of Theatre Arts and Dance will be held at noon in the Southern Utah Museum of Art (SUMA). Tickets are \$25 per person or \$200 for a table of eight and can be purchased at SUMA or at www.suu.edu/pva. A portion of the sales will go toward the *Eletra Casadei Legacy Scholarship*.

L.A. fashion designer Eletra Casadei was an innovative and favored designer generating buzz with her TD4 (To Die For) prom dress designs created with teenage girls' desires in mind. She created "prom parties" to kick off the fashion season, first-of-its-kind fashion videos showcasing her elegant gowns and original beaded and lace fabric designs. Her Casadei line embodied Eletra's true fashion philosophy; to create a sense of Hollywood Glamour that was affordable and made every woman feel beautiful.

Members of the Cedar City and Southern Utah University community, including Cedar City Mayor Maile Wilson, SUU's Executive Director of Brand Strategy Ellen Treanor, and Executive Assistant to the Provost, Aimee Uchman, are participating in a unique runway fashion show featuring the designs of Eletra Casadei and the Southern Utah University Department of Theatre Arts & Dance.

Attendees will have a chance to participate in a silent auction and an opportunity to win various items at the event. If you are unable to attend, you can still contribute to the scholarship by visiting www.suu.edu/giving and indicating that you would like your donation to go to the *Eletra Casadei Legacy Scholarship*. This scholarship will benefit SUU theatre students pursuing a Bachelor of Fine Arts degree in costume design. Checks can also be sent to SUU, c/o Donna Law, 351 University Blvd, Cedar City, Utah 84720.

Don't miss this rare and exciting Runway Fashion Show and Luncheon on Saturday, November 4 at noon! For more information and to purchase tickets, please visit www.suu.edu/pva.

About the College of Performing and Visual Arts

The Southern Utah University College of Performing and Visual Arts is comprised of nationally accredited programs in Art & Design, Music, and Dance. The College also offers programs in Theatre Arts, graduate programs in Arts Administration and Music, as well as a Center for Shakespeare Studies. The College offers 26 academic programs, including liberal arts Bachelor of Arts and Bachelor of Science degrees; professional Bachelor of Music and Bachelor of Fine

Arts in art and theatre degrees; and Master of Fine Arts in Arts Administration, Master of Arts in Arts Administration, Master of Music Education and Master of Music in Music Technology graduate degrees. More than 60 full- and part-time faculty and staff are engaged in teaching and mentoring over 600 majors in the College. The College presents over 100 performances, lectures, presentations, and exhibitions each year. The College's affiliate organizations include the Southern Utah Museum of Art (SUMA), Utah Shakespeare Festival and SUU's Ballroom Dance Company. For more information about the College of Performing and Visual Arts, visit www.suu.edu/pva.

For Calendar Editors: Legacy of L.A. Fashion Designer Comes to Cedar City

- What:** On Saturday, November 4, a Runway Fashion Show and Luncheon celebrating the legacy of L.A. fashion designer Eletra Casadei and her impact on the costume designs of SUU's Department of Theatre Arts and Dance will be held at noon in the Southern Utah Museum of Art (SUMA). Tickets are \$25 per person or \$200 for a table of eight and can be purchased at SUMA or at www.suu.edu/pva. A portion of the sales will go toward the *Eletra Casadei Legacy Scholarship*.
- Who:** The legacy of L.A. fashion designer Eletra Casadei, SUU's Department of Theatre Arts and Dance
- When:** Saturday, November 4
- Time:** Noon to 2 p.m.
- Where:** Southern Utah Museum of Art (SUMA), 13 S 300 W, Cedar City, UT 84720
- Tickets:** Tickets are available for \$25 per person or \$200 for a table of eight and can be purchased at SUMA or at www.suu.edu/pva.
- Info:** For more information, please visit www.suu.edu/pva.

###