



**COLLEGE OF
PERFORMING & VISUAL ARTS**

SOUTHERN UTAH UNIVERSITY

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Drive the Future of the Arts, Wins Naming Contest

Written by Ashley H Pollock

Southern Utah University, Cedar City, Utah: The SUU College of Performing and Visual Arts (CPVA) Advisory Board proudly announces Nikki Lewis as winner of the naming contest for their upcoming CPVA Advisory Board Golf Tournament fundraiser. The tournament will be held on September 13, 2018 at the Sleepy Ridge Golf Course in Orem, Utah.

Jeff Kahn, Chair of the CPVA Advisory Board, said, "The requirement for the title had to be something relating to the arts. There were over 60 titles submitted for the contest. Once the titles were collected, the board reviewed the submissions and voted for the winner. The winner received a \$500 award."

Nikki Lewis, Master of Fine Arts in Arts Administration candidate and winner of the contest, said, "When SUU Art and Design students were asked to use their creativity in brainstorming titles for the CPVA Advisory Board Golf Tournament fundraiser, I knew I had to give it a try. The funds raised from the tournament will support travel expenses to help students attend experiential learning opportunities in their field of study. As an Arts Administration student, we are taught in our fundraising and marketing classes that creating a catchy, call-to-action for a fundraiser is vital. With very little experience playing or watching golf, I researched common golf terms and eventually came up with, *Drive the Future of the Arts*. I am excited to see the event title that I crafted used to raise money for future students like me!"

The CPVA Advisory Board is comprised of members from various backgrounds throughout the state and region. Their main priorities as a board are to fundraise, promote, and work to share their positive influence on SUU's College of Performing and Visual Arts. Current members of the board are Jeff Kahn (Chair), Curtis Blair, Erika Bult, Alec Ferguson, Tonya Fischio, Kaleigh Fox, Ann Gomez, Belinda Han, Josh Harmon, Krysten Harper, Liz Harris, Amberlee Howes, Claudia Hutchings, Lane Olsen, Jesse Petersen, Daniel Ruesch, and Sara Staheli.

Mercedes Bens of Draper is the corporate sponsor of the *Drive the Future of the Arts* golf tournament. Carol Walker, Community Liaison for Mercedes Benz of Draper, said, "It is an honor for Mercedes-Benz of Draper to be part of this tournament. The Southern Utah University College of Performing and Visual Arts will use the money to increase the learning of their students. We are happy to support these students by hosting this golf tournament. All the money raised goes directly to the students for scholarships to enrich their education. By sponsoring the '*Drive the Future of the Arts*' Golf Tournament we are enriching the lives of the students in Southern Utah University's College of Performing and Visual Arts."

Watch for more information about the upcoming *Drive the Future of the Arts*: SUU College of Performing and Visual Arts Advisory Board Golf Tournament at www.suu.edu/pva.

About the College of Performing and Visual Arts

The College of Performing and Visual Arts (CPVA) at Southern Utah University comprises 26 academic programs including liberal arts (BA/BS) and professional (BFA, BM) degrees in art, design, dance, music and theatre. It offers graduate programs in the fields of arts administration, music education, and music technology. More than 60 full- and part-time faculty and staff are engaged in teaching and mentoring over 600 majors in the College. CPVA presents over 100 performances, lectures, presentations, and exhibitions each year and is affiliated with the Southern Utah Museum of Art (SUMA), Utah Shakespeare Festival, and the Center for Shakespeare Studies. Southern Utah University is an accredited member of the National Association of Schools of Art & Design (NASAD), National Association of Schools of Dance (NASD), and the National Association of Schools of Music (NASM). For more information about the College of Performing and Visual Arts, visit www.suu.edu/pva.

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