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## **Branding and Design with Guest Artist David Ziegler-Voll at SUU**

Written by Amanda DeBry

**Southern Utah University, Cedar City, Utah:** The SUU Department of Art and Design is excited to welcome artist David Ziegler-Voll to present on his artwork Thursday, October 18, 2018, at 7:00 p.m. at the Southern Utah University Auditorium. This event is free and open to the public.



Benjamin Kirkby, Assistant Professor of Graphic Design at SUU, says, "David labels himself a 'creative tornado' and I can't think of a more suitable way to describe the creative force he is. His passion for design is at a level that students and seasoned professionals alike can aspire to. David's creativity spills out beyond his work and into everything he does - from leading a successful rock band, starting a clothing company and being an accomplished athlete - all the way down to making amazing food. He is a true artist in all aspects of his life."

David Ziegler-Voll studied fine arts at the University of Montana, Billings and graduated from the University of Georgia with a Fine Arts degree in photography. His professional career began as a store designer before starting his own design studio in Tucson, Arizona focusing on graphic design and brand development. In 2007, David's band, Lagoon, moved to the East Coast and David unexpectedly wound up as a senior package designer for Trader Joe's creating some of their most iconic and memorable packaging. He is currently Creative Director at MBD, a brand package design agency. In his spare time David has become an avid marathoner and triathlete, something he says, "is totally bizarre considering I've never considered myself athletic."



Ziegler-Voll shares, "I am so excited to speak at SUU because I love mentoring and sharing what I have learned over the course of my career with students interested in design. I also love the West. Having lived in Boston for the past ten years, I am always appreciative of any time I get to find myself under the expansive skies of places like Utah."

Come enjoy this presentation from David Ziegler-Voll and learn a little more about brand packaging and design. For more information, please visit [www.suu.edu/pva/art](http://www.suu.edu/pva/art).

**About the College of Performing and Visual Arts**

The College of Performing and Visual Arts (CPVA) at Southern Utah University comprises 26 academic programs including liberal arts (BA/BS) and professional (BFA, BM) degrees in art, design, dance, music and theatre. It offers graduate programs in the fields of arts administration (MFA, MA), music education (MME), and music technology (MM). More than 60 full-time faculty and staff are engaged in teaching and mentoring nearly 700 majors in the College. CPVA presents over 100 performances, lectures, presentations, and exhibitions each year and is affiliated with the Southern Utah Museum of Art (SUMA), Utah Shakespeare Festival, and the Center for Shakespeare Studies. Southern Utah University is an accredited member of the National Association of Schools of Art & Design (NASAD), National Association of Schools of Dance (NASD), and the National Association of Schools of Music (NASM). For more information about the College of Performing and Visual Arts, visit [www.suu.edu/pva](http://www.suu.edu/pva).

**For Calendar Editors: Branding and Design with Guest Artist David Ziegler-Voll at SUU**

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- Who:** David Ziegler-Voll, Department of Art and Design, Southern Utah University
- When:** Thursday, October 18, 2018
- Time:** 7:00 p.m.
- Where:** SUU Auditorium, Southwest corner of 300 W and University Blvd, Cedar City, Utah 84720
- Tickets:** Free Admission
- Info:** For more information, please visit [www.suu.edu/pva](http://www.suu.edu/pva).

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