



**FOR IMMEDIATE RELEASE:**

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**A Very SUMA Holiday**  
Written by Lola Taylor

**Southern Utah University, Cedar City, Utah:** The Southern Utah Museum of Art is ramping up the holiday season by providing a variety of ways to give this year with *A Very SUMA Holiday*. There will be a Wishing Tree with one-of-a-kind handmade holiday ornaments and giving opportunities available in SUMA's gift shop from Saturday, November 19, to Thursday, December 15, 2016.

Brooke Vlasich, a purchasing assistant, said, "The concept behind SUMA's gift shop is centered around the museum's mission statement of showcasing regional art of the Colorado Plateau and interests in the larger world. This holiday season, we want to take the concept of supporting local and world communities one step further by collaborating with local nonprofits to give back to Cedar City."

One way you can give this season is through the Wishing Tree. The Wishing Tree is offered in partnership with Iron County Care and Share and is a great way to give to back to those in our community who are in need of help, hope and compassion this season. Care and Share helps homeless and low-income individuals and families work toward self-sufficiency. The tree will contain tags with the age and gender of a community individual in need. You can purchase gifts for the individual and deliver the gifts, with the tag attached, to the Care and Share.

The Wishing Tree will also feature holiday ornaments for sale from NOVICA and Ten Thousand Villages. Both nonprofit organizations feature products made by artisans from around the world who utilize traditional crafting techniques that are unique to their country.

Whitney Staheli, a purchasing assistant for SUMA, said, "Our desire to support and contribute to our community also drives our continuing collaboration with many of our vendors, who strive to create better opportunities for their artisans all around the globe."

SUMA will also be hosting a Wrap-A-Thon for the Canyon Creek Women's Crisis Center (CCWCC) from 12:00 pm to 6:00 pm on Friday, December 2 and Saturday, December 3. All are welcome to come with their holiday purchases to be wrapped while they enjoy the art in our

museum. Gift wrapping will be available in SUMA's lobby for a cash or check donation. All proceeds for the Wrap-A-Thon goes to the CCWCC, which helps survivors of domestic violence and sexual assault.

For more information about *A Very SUMA Holiday*, please contact [suma@suu.edu](mailto:suma@suu.edu) or call 435-586-5432.

**For Calendar Editors:**

**What:** The Southern Utah Museum of Art is ramping up the holiday season by providing a variety of ways to give this year with *A Very SUMA Holiday*. There will be a Wishing Tree with one-of-a-kind handmade holiday ornaments and giving opportunities available in SUMA's gift shop from Saturday, November 19, to Thursday, December 15, 2016.

**Who:** Southern Utah Museum of Art, Iron County Care and Share and Cedar Creek Women's Crisis Center

**When:** Saturday, November 16 to Thursday, December 15, 2016

**Where:** Southern Utah Museum of Art, 13 S 300 W, Cedar City, Utah

**Info:** For more information, please contact [suma@suu.edu](mailto:suma@suu.edu) or call 435-586-5432.

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