Goals – A goal describes what skills a student will gain during a course. Examples of goals include:

- Students will become competent in critical questioning and analysis.
- Students will learn how to make connections among apparently disparate forms of knowledge.

Objectives – An objective describes what activities and assignments students will do during a course. Examples of objectives include:

- Students will read and analyze seminal works in 20th Century American literature.
- Students will study the major U.S. regulatory agencies.

Expected Learning Outcomes – An expected learning outcome describes what a student should be able to do because he/she has taken the course. When writing outcomes, use verbs that are measurable or that describe an observable action, and include how the outcome could be measured. Examples of expected learning outcomes include:

- At the conclusion of the course students should be able to discuss key elements of educational leadership by embracing technology infusion personally and professionally, and creating a leadership action plan.

- At the conclusion of the course students should be able to demonstrate competence leading professional development and educational technology content creation by advocating for technology in schools and the larger educational community, and delivering quality professional development.

- At the conclusion of the course students should be able to evaluate and reflect on current research and professional practice by using research to make effective use of existing and emerging tools and resources in support of student learning.

Verbs to consider when writing expected learning outcomes include are: analyze, dissect, detect, test, deconstruct, discriminate, distinguish, examine, focus, find coherence, survey, compare, contrast, classify, investigate, outline, separate, structure, categorize, solve, diagram, determine evidence and conclusions, judge, calculate, criticize, debate, experiment, identify, illustrate, infer, inspect, inventory, question, relate, select, coordinate, select, decide, rate, debate, evaluate, justify, recommend, verify, monitor, test measure, appraise, assess, compare, conclude, contrast, plan, criticize, discriminate, estimate, explain, interpret, relate, revise, score, summarize, support, value, create, hypothesize, design, construct, invent, imagine, discover, present, deduce, induce, bring together, compose, pretend, predict, solve, organize, modify, improve, suppose, produce, set up, propose, formulate, arrange, assemble, categorize, collect, revise, combine, devise, explain, generate, manage, perform, prepare, rearrange, reconstruct, argue for, relate, reorganize.

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