



MATTHEW WATSON

SCHOOL OF BUSINESS SENATOR

Hello all, my name is Matthew Watson and I'm running to be your next School of Business Senator. I'm currently a Junior studying Hotel, Resort, & Hospitality Management & Event Planning. Like many of you, I found my passion and a home in the School of Business and I want to help all business students have the same amazing experience I've had. I have had the incredible opportunity to serve as the HRHM Student Representative and the Hospitality Guild President this past school year and have helped grow and bring about meaningful change to my program and I know I can do the same thing for the School of Business. When elected, I plan to use these three pillars to guide my actions:

- 1. Increase Student Involvement within the School of Business:** Students are constantly told to get involved but that can often seem like a daunting task. I want to help students find their people by hosting a variety of events throughout the year. I will use my experience of running events of all sizes to help plan events that will be both fun & help students learn valuable business skills. I will work with all departments within the school to tailor experiences that fit each student's needs.
- 2. Increase the visibility of the School of Business within the campus, community, and country:** If I've learned one thing as a business major it's the importance of networking. During my time as the HRHM student representative I've been able to connect students with employers throughout the state and even across the country. I've even been able to help students get the opportunity to work on events with many different groups including the Consumer Electronic Show, The Utah Tourism Industry Association, and even the Utah Olympic Legacy Foundation. When elected, I'm committed to finding these same opportunities for students of all departments. I will do this by meeting with department chairs to find out what each department needs. I also plan to revamp the current department representative program and find ways to empower these student leaders to go out and make connections that can be brought back to the Business School and enhance every student's experience.
- 3. Increase the resources and recognition of all existing departments within the School of Business:** The School of Business is full of many amazing programs. When elected, I plan on finding ways to grow each program and to ensure all programs and clubs have the resources they need to succeed. I have started to do this with the HRHM program by working to get into the high schools within Utah that have existing hospitality programs. I will work hard to find out what the other programs in the School of Business, need and to facilitate growth. I will also work with the student representatives within the School of Business and faculty to find ways to work together in order to solve the problems facing our students. I will work with all the clubs to ensure they are equally promoted and given the tools they need to succeed. I will increase the cooperation between clubs to create a stronger internal culture in the School of Business.

I have absolutely loved my time at SUU and love that I am a part of the School of Business family. I know that I have the drive, work ethic, and innovative spirit required to make the School of Business all that it can be. I can think of no higher honor than to serve and represent all of you! VOTE MATTHEW WATSON FOR SCHOOL OF BUSINESS SENATOR!!