



MARKETING COMMUNICATION
HUNTER CONFERENCE CENTER 211
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For Immediate Release
February 8, 2016

Inaugural Exhibit at Southern Utah Museum of Art – Call for Artists

Cedar City, UT - The Friends of SUMA (Southern Utah Museum of Art) are excited to announce a call for artists to submit their work for the inaugural show at SUMA, opening June 25, 2016.

The Southern Utah Museum of Art, part of the Beverley Taylor Sorenson Center for the Arts on the campus of Southern Utah University in Cedar City, UT, is currently under construction.

To celebrate the opening, the Friends of SUMA are sponsoring a First Peek event on June 25, 2016. Part of this gala evening will be a juried exhibit of 35 pieces, representing the best art in the intermountain west. The goal for this event is to provide a First Peek for the artists and donors who have made SUMA possible. In addition to the exhibit and sale, the docents will lead tours and there will be artistic tapas and beverages. Tickets will go on sale in early May.

Artists are invited to submit work (you may submit up to three pieces; only one will be selected) for jury consideration to be part of this inaugural show.

- These pieces will be displayed in SUMA from June 25 through at least July 15.
- On all purchases the artists will receive 60% of the purchase price of their piece.
- Artwork submitted should be recent and never displayed in a local exhibition or gallery.
- The list of jurors will be announced when it is finalized.

If you wish to participate please respond before April 1 to sumafriends@suu.edu. Learn more about SUMA on the Facebook page at <https://www.facebook.com/SUMACC/> and on the website at <http://suu.edu/SUMA>

Important Dates:

- April 1** Deadline for artist response – email to sumafriends@suu.edu that you will submit. Please include your contact information (email, address and phone number)
- May 2** Deadline for electronic submission (.jpg photos high res with dimensions and media) and artist bio (250 words or less) to sumafriends@suu.edu
- May 14** Artists notified of acceptance via email
- June 3** Deadline for delivery of art (if a painting/photo, must be either framed professionally or wrapped) to the Museum (corner of University and 300 West)
- June 25** **First Peek**

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